Layoffs, Student Success, & Equity: What Districts Do Matters

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As hard as it is to believe, school districts that are having trouble getting and keeping teachers today could have the opposite problem soon.

 With student enrollment declining and federal COVID relief funds running out, some school districts could have too many employees compared to their budgets in the not-too-distant future.

If layoffs happen, how leaders react matters. Research suggests that typical approaches—like over-issuing "pink slips" and making seniority-based layoffs—can have unintended and harmful consequences.

- The common practice of sending layoff (or "RIF")
 notices to more teachers and staff than necessary can
 cause a host of problems. Threats of layoffs have
 been shown to negatively affect teacher mobility and
 performance (Goldhaber et al, 2016; Strunk et al.,
 2018).
- The common practice of first laying off teachers with the least amount of experience (aka "last-in, first-out") can result in the loss of effective teachers (Boyd et al, 2011; Kraft 2015).
- Seniority-based layoffs can also mean letting go of a greater number of teachers overall and teachers working with students from low-income households, since newer teachers are paid less and are more likely to work in high-poverty schools (Boyd et al., 2013; Goldhaber et al., 2015).
- Finally, seniority-based layoffs can threaten the diversity of the teacher workforce, especially in school districts that have recently prioritized hiring more new teachers of color (TNTP, 2023).

What Districts Do Matters

No matter how leaders go about dealing with possible layoffs, what they decide will have important implications not only for staffing and budgets but also for student success and equity.

Rather than default to standard approaches, leaders can align their responses to their specific staffing challenges and priorities for student learning in ways that protect the greatest-need schools and most effective teachers. For example,

- Carve out layoff protections for schools that need them. Districts could limit layoffs in schools that serve large portions of students from low-income households, schools that already have high teacher turnover rates, or newly opened schools that are working to build a coherent culture and program.
- Don't rely on seniority alone. In addition to experience, districts could consider using school-level enrollment trends, subject-area shortages, demand for programs, and evaluation ratings in layoff decisions. Evaluations should inform not just layoff decisions but also professional development and preservice training.
- Align reduction-in-force requirements with budget timelines. States and districts could improve the timing and accuracy of budget forecasts and link layoff notifications to budgets to avoid over-issuing pink slips months in advance.
- Create risk pools to deal with financial uncertainty.
 Districts could pay into a shared fund designed to temporarily cover staffing costs during budget, revenue, or enrollment shocks.

The Bottom Line

Layoffs seem unthinkable given how much teacher shortages have dominated the news during the pandemic. But if budget constraints and enrollment shifts create the need for layoffs, leaders will need to find better ways to deal with them if they want to avoid unintentionally harming teachers and students.

Interested in going deeper? Look on the next page for a list of cited studies and other relevant research.

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